

About the Skokie Festival of Cultures

Formed in 1991, more than 25,000 visitors attend the festival, annually, the third weekend in May. The event, held at Oakton Park, brings together dozen's of the world's cultures, reflecting the more than 80 languages spoken in Skokie. The festival features music and entertainment on two stages, ethnic cuisine, children's activities, a merchandise bazaar, and ethnic arts and crafts. For more information, call 847-674-1500 or go online to www.skokieculturefest.org.

2010 Skokie Festival of Cultures

Saturday, May 22

11:00 a.m. through 7:00 p.m.

and

Sunday, May 23

11:00 a.m. through 7:00 p.m.

Oakton Park

4701 West Oakton Street

Skokie, Illinois 60076

*(One block east of Skokie Boulevard
on the south side of Oakton Street)*



Skokie Festival of Cultures
Skokie Park District
9300 Weber Park Place
Skokie, IL 60077-4200

www.SkokieCultureFest.org
www.SkokieParkDistrict.org

20th ANNUAL



Saturday, May 22 and Sunday, May 23, 2010

**FRIEND OF THE FESTIVAL
AND
PROGRAM ADVERTISING
APPLICATION**

Application Deadline: February 16, 2010



www.SkokieCultureFest.org

20th Annual Festival of Cultures

Page size: 8.5" x 11"

All ads: black ink, no bleeds.
 All display ads must be copy ready.
 Print-ready digital art (pdf or hi-res jpg) may be emailed to PZeid@SkokieParkDistrict.org.

Business cards will be accepted only if no changes need to be made to the card. Cards should be in **BLACK INK ONLY**.

Payment and ad copy is due at the time the application is submitted.

PROGRAM ADVERTISING PURCHASE AGREEMENT (Please print)

Company/Individual Name: _____

Contact Person: _____

Address: _____

City, State, Zip _____

Phone (____) _____

E-Mail _____

Mail or drop-off completed application, payment and ad copy to:

Pamela Zeid
 Skokie Festival of Cultures
 4701 Oakton Street
 Skokie, IL 60076

For more information,
 call 847.674.1500 ext. 2715

20th Annual Skokie Festival of Cultures

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Rates/Ad Size

Application, payment and ad copy is due by February 16, 2010. No ads will be accepted after this date.

2010 RATES

Display Ad Size	Rate
Full Page	\$500
1/2 Page	\$275
1/4 Page	\$175
1/8 Page (Bus. Card)	\$100
Premium Ads	
Back Cover	\$1,500
Inside Front & Inside Back	\$1,000
Center	\$750

Friend of the Festival

Donation Amount (name listing only)	\$20
	\$30
	\$50
	\$ _____
	Other Amount

1/2 page 8" x 5.125"	Full Page 8" x 10.5"
1/8 page 3.875" x 2.438"	1/4 page 3.875" x 5.125"

Complete payment information
 in the next column.

Payment method/credit card information

Ad size _____ Cost _____

Location (premium ads only) _____

Enclosed is ad copy and payment in the amount of \$ _____

Method of payment enclosed

- Check or money order
 (Payable to Skokie Festival of Cultures)
 Master Card Visa Discover

Card # _____

Cardholder Name _____

Authorized Signature _____

Expiration Date _____ Charge Amount \$ _____

- Please send me information on the Skokie Festival of Cultures and how to participate.
 I am interested in volunteering at the Festival. Please have a representative contact me.



(Office Use Only)

Date Received: _____

Festival Representative: _____

Amount Received \$ _____

Artwork Received _____